

## **AimValley Chooses Kanata for Expansion into North America**

*October 14, 2020 Hilversum, the Netherlands* – International telecommunications design services company AimValley, today announces that it has chosen Kanata, Ontario, Canada as its primary location for expansion in North America.

AimValley has hired telecom technology veteran Robert Fitts of Kanata as Director of North America Business Development. Robert is a former Director of Corporate Development for EXFO Inc., a leader in telecommunications test, measurement and service assurance solutions. He is no stranger to telecom solutions with tremendous success at EXFO and Toronto-based Consultronics, where he was Executive Vice President. He also served as the Vice Chair of Kanata-based CENGN and served as CENGN's interim CEO in late 2018 and early 2019.

AimValley staff will initially be working 100% virtually in North America, with the intent to build and extend the Kanata location in line with the growth of the business, once the current pandemic has been eradicated.



[Robert Fitts](#)

AimValley was formed in 2003 out of the Netherlands-based product development unit of the former Lucent. It engages with leading networking equipment companies, many of them based in the Kanata area, to tackle product development projects. Engineers deliver end to end designs including feasibility studies, hardware designs, embedded software development, mechanical packaging, systems compliance testing, and certifications including the facilitation of handover to factory production. Capabilities include FPGA, ASIC development, ASIC to FPGA adaptation, high-speed optical/electronic designs, and miniaturization including SFP based designs.

A wide range of technologies is addressed, such as high speed optical transport network (up to 400 Gigabit per second), high-speed multi-rate Ethernet designs (incl. core, edge and enterprise routing), integrated packet over optical, ingestion and transport of legacy technologies (Sonet/SDH, T1/E1, DS3), clock and timing expertise such as IEEE 1588, Sync-E, and complex clock recovery and regeneration, wireless protocols and signal handling including CPRI, OBSAI and much more. AimValley offers AimOS, a proven and hardened Ethernet operating system that is highly reliable and offers efficient high performance.

Thanks to their deep knowledge of telecom networking expertise coupled with a DNA of designing products with industry compliance and thermal management built-in, AimValley distinguishes itself by providing superior quality designs. Products are developed from the ground up to meet CE, UL, FCC and other international standards, including NEBS-3.

### **Robert Fitts**

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